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CORE+ and Sebastian Copeland Announce Immersive, AI-Powered Experience at IPFO Museum in Switzerland

Potomac, Maryland, United States — CORE+, in collaboration with polar explorer and photographer Sebastian Copeland, announces an innovative, interactive exhibition at the IPFO Museum – Haus der Fotografie. The activation begins Saturday, April 11, 2026 and will be live until July 19th, 2026 transforming a traditional photography exhibition into a dynamic, technology-driven learning experience.

Titled “GREENLAND : The Last Generation on Ice” the experience is set within the IPFO Museum where Copeland’s exhibition presents his powerful documentation of the polar regions, highlighting the fragility of Earth’s ice landscapes and the urgency of environmental awareness. Through CORE+, the exhibition extends beyond the physical space into an interactive journey designed to engage audiences across generations.

At the museum, visitors are invited to participate creatively by drawing something inspired by the exhibition, scanning their work, and watching it transform into a short animation through CORE+ technology. This process turns observation into active engagement. CORE+ builds on this experience through interactive, AI-powered modules that expand access to Copeland’s work and message across different age groups, languages, and cultural contexts. Rooted in storytelling, CORE+ is designed to spark curiosity, fuel discovery, and foster lifelong learning through immersive, accessible experiences. By connecting photography, exploration, and education, the initiative transforms the exhibition into a living, evolving classroom, bridging creativity, environmental awareness, and global stewardship.

About IPFO Museum

The International Photo Festival Olten is a contemporary photography space operated by the International Photo Festival Olten. Located in a historic building that served as a natural history museum for over a century, the space was reimaged and renovated in 2020 into a modern cultural destination dedicated to internationally recognized photography exhibitions. Today, the museum serves as both a year-round exhibition venue and the central hub of the International Photo Festival Olten, an annual event founded in 2018 that brings together global photographers, curators, and audiences through exhibitions, workshops, and public programming across the city.

About CORE+

CORE+ is an interactive learning platform that uses storytelling to transform traditional education into engaging, immersive experiences. Focused on sparking curiosity and supporting lifelong growth, CORE+ develops programs and partnerships that expand access to education across diverse communities worldwide.

About Sebastian Copeland

Sebastian Copeland is a polar explorer, environmental advocate, and photographer known for documenting the Earth’s most fragile polar regions. His work focuses on raising awareness around climate change and the evolving state of global ice landscapes.

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