## **FOR IMMEDIATE RELEASE**

**APRIL 2015** NEWSWIRE.FM & Martine Dubin Company are pleased to announce the continued collaboration with The Cleveland Clinic Arts and Medicine Institute.

After a successful year broadcasting the original series *ONE WORLD with Deepak Chopra* with celebrated guests including **Willem Dafoe, Celine Cousteau, Arianna Huffington, Diane von Fürstenberg, Donna Karan**, the **Arts and Medicine Institute** will continue providing Deepak Chopra's insightful and inspiring shows to the patients, caregivers, and families while in the hospital.

ONE WORLD with Deepak Chopra is offered on a 24/7 basis with it's own channel - Channel 104 - on all of the hospital flat screen platforms.

**Deepak Chopra** My work has always focused on the relationship between physical healing and emotional wellbeing. Sharing ONE WORLD allows for a connection between the patients and their care providers. I am honored we partnered with The Arts and Medicine Institute and excited to continue our good work together.

**Dr. Iva Fattorini, Chair of the Global Arts and Medicine Institute** We are committed to enhancing the patient experience at the Cleveland Clinic through the arts. The impact of inspiring programs resonates with our patients and caregivers and coincides with our mission to put our patients first.

Martine Dubin, Founder & CEO of Martine Dubin Company shares that this initiative to team up with the Arts and Medicine Institute is a dream realized. By providing the ONE WORLD with Deepak Chopra' program to the Cleveland Clinic, we hope to add value to the patient experience.

**ABOUT ARTS AND MEDICINE INSTITUTE** The Arts and Medicine Institute at the Cleveland Clinic strives to be the leading arts and medicine program in the country in the areas of music therapy, art therapy, visual arts, performing arts and research. By utilizing the power of art and creativity, our therapists continue to improve the emotional, mental and physical health of those they touch. The continued goal of the Arts and Medicine Institute is to build community around the arts, health and medicine.

www.clevelandclinic.org/services/arts\_medicine

**ABOUT DEEPAK CHOPRA** Dubbed as one of "The top 100 heroes and icons of the century" and credited as "the poet-prophet of alternative medicine", by Time Magazine. Deepak Chopra is the author of more than 75 books with twenty-one New York Times Bestsellers, published in more than 35 languages. He regularly collaborates with Oprah Winfrey, he is also a Distinguished Executive Scholar at Columbia Business School, an Adjunct Professor Of Executive Programs At The Kellogg School Of Management, A Fellow Of The American College Of Physicians, A Member Of The American Association Of Clinical Endocrinologists, and A Senior Scientist at The Gallup Organization. **www.deepakchopra.com** 

**ABOUT MARTINE DUBIN COMPANY** Martine Dubin Company is the inspiration and vision behind multiple original media productions including One World. Hosted and produced by thought leaders including Deepak Chopra, the productions contain no voices or third party opinions, rather connect viewers directly with the first hand stories from some of the most exciting trend setters and pioneers across the professional spectrum. **www.martinedubin.com** 

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