



CORE is Now Available on Roku

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WASHINGTON D.C. | JULY 2023 | In an ongoing effort to inspire and connect with more viewers worldwide and give the current audiences new easy ways to watch the CORE shows and movies, the CORE application just launched on Roku.

Roku's growing popularity has reached almost 72 million active users globally, an increase of 20 million in only two years' time. The expansion is largely due to Roku's support of a huge range of international tv channels and streaming apps, including CORE.

Viewers can now set up CORE with Roku on a Smart TV, the Web or mobile devices in the USA and Canada as well as the UK, Argentina, Brazil, Chile, Columbia, Costa Rica, El Salvador, France, Guatemala, Honduras, Ireland, Mexico, Nicaragua, Panama, and Peru.

The added value with CORE is that depending on where one accesses Roku, many of its channels are geo-locked, yet CORE's global reach gives full access to the entire CORE library.

To begin streaming from a Roku device, follow these 4 easy steps:

- Click on the Roku applications icon.
- Type CORE into the search engine.
- Add the CORE application to home screen.
- Launch CORE and enjoy free streaming.

The CORE team is constantly working to fuel global awareness with the shows and movies they stream. CORE continues to be free on the App Store, Apple TV and Google Play store, including on Roku.

ABOUT CORE | Founded in 2007 by Martine Dubin, CORE is a one of the original digital and mobile streaming platforms with viewers tuning in across every country worldwide. Home to 1000+ original titles, CORE goes beyond the mainstream narrative, featuring society's most eclectic stories and leaders who reshape the way we think and live. <https://core.live/>

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